Business Engagement in UNFCCC and its New Institutions

Enhancing the Role of Business in Climate Change and Energy Security Policymaking

Technology Mechanism

Green Climate Fund and the Role of Business
Also CNI and BUSA

www.majoreconomiesbusinessforum.org
Major Economies Business Forum (BizMEF)

- Voluntary coalition of business associations from major countries (mirrors Major Economies Forum members)
  - Launched in 2009 run-up to Copenhagen CoP 15

- Since 2010 BizMEF has developed several issue papers:
  - Carbon Markets
  - Low-Carbon Pathways
  - MRV
  - Trade & Investment
  - Green Climate Fund
  - International Offsets
  - Technology
  - Business Engagement
  - Technology Mechanism
  - Green Climate Fund

- Focus on practical, workable aspects of procedures, implementation
  - Avoid political aspects, e.g. emissions targets, levels of finance
Business Engagement Task Force

- **Agreed Goal:**
  - Long-term: secure a recognized, comprehensive business channel
  - Now: develop input to emerging UNFCCC institutions as BizMEF

- **Focus on key emerging institutions**
  - Green Climate Fund
  - Technology Mechanism (TEC and CTC&N)
  - Later perhaps Adaptation, REDD+
Business Interfaces to UNFCCC

Each body is defining separate, independent, interfaces to business (and other observer groups), mostly based on individual participation.
## Business Channel: An Existing “Model”

### National Committees
- Medef, Keidanren, CBI, USCIB...
- CNI ...

### Members and Observer States
- France, Japan, UK, USA ...
- Brazil ...

The “BIAC” Model: recognized, independent, comprehensive, responsive, accountable

### Business Resources

<table>
<thead>
<tr>
<th>BIAC</th>
<th>OECD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Companies (1000s)</td>
<td>Policy Committees</td>
</tr>
<tr>
<td>Environment</td>
<td>Energy</td>
</tr>
<tr>
<td>Energy</td>
<td>Environment</td>
</tr>
<tr>
<td>Finance</td>
<td>Economics</td>
</tr>
<tr>
<td>Law</td>
<td>Investment</td>
</tr>
<tr>
<td>Tax</td>
<td>Tax</td>
</tr>
<tr>
<td>Technology</td>
<td>Trade</td>
</tr>
<tr>
<td>Trade</td>
<td>...</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Directorates</th>
<th>National Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environment</td>
<td>Commerce</td>
</tr>
<tr>
<td>Economics</td>
<td>Environment</td>
</tr>
<tr>
<td>Education</td>
<td>Energy</td>
</tr>
<tr>
<td>Investment</td>
<td>Foreign Affairs</td>
</tr>
<tr>
<td>Tax</td>
<td>Justice</td>
</tr>
<tr>
<td>Trade</td>
<td>Treasury</td>
</tr>
<tr>
<td>...</td>
<td>...</td>
</tr>
</tbody>
</table>

Established 1961

- Efficient: provides the right expertise at the right level (technical, leadership)
- Builds long-term capacity, e.g. networks, guidelines, reporting
- Interfaces to OECD (BIAC) & Nations (national committees)